FY2020 Financial Report

Tansa is an independent nonprofit. We don’t run ads, in order to maintain our editorial independence, and we don’t have a paywall, to ensure that anyone can access our stories.

In 2020, Tansa’s principal revenue streams were grants from foundations, individual donations, our online journalism course, crowdfunding, and other sources of income. “Other” includes award money; translation, editing, and manuscript fees; and Covid-19 support.

Total revenue in FY2020 (Feb. 1, 2020 – Jan. 31, 2021) was 36,109,383 JPY (about 328,911 USD).


The following page is a summary of Tansa’s revenue and expenses for FY2020. For more detailed figures, please see our Japanese statement of account.
Revenue


- Grants from foundations (Open Society Foundations, Act Beyond Trust, Judith Neilson Institute, Machipotto) 15,929,814 JPY
- Individual donations (one-time and monthly donations, crowdfunding) 9,228,616 JPY
- Online journalism course 2,858,000 JPY
- Other (Covid-19 support from the Japanese government, Journalism X Award prize money, and manuscript, editing, and translation fees, etc.) 8,092,953 JPY

Expenses

Expenses in FY2020 totaled 23,838,208 JPY.
- Personnel costs (salaries, remuneration, insurance, etc.): 6,700,504 JPY
- Reporting and operating costs (transportation, accommodation, document duplication; website, databases, translation, etc.): 14,165,294 JPY
- Admin costs (office supplies, phone, lawyer and tax accountant fees, etc.): 2,972,410 JPY